




Marketing employee (m/f/d)


Employment relation: unlimited


Your job description


- › Definition and development of a social media strategy and its implementation with the help of concrete plans and measures in coordination with the functions involved
- › Writing, editing and coordinating editorial texts for online and offline media, such as brochures, newsletters and social media posts
- › Erstellen von aufmerksamkeitsstarken, zielgruppenorientierten und überzeugenden Content in Form von Bild, Text und Video
- › Product photography and graphic editing of photos
- › Support in the implementation of marketing concerns of STEMA & TRAILER-DIRECT.de
- › Team-oriented implementation and long-term support of marketing concepts
- › Support at trade fairs, presentations and internal and external events
- › Maintenance and further development of our homepage including all associated pages

Benefits

 40 hours a week

 27 vacation days

 Employer-funded pension / Edenred - TicketPlus Card

 Free employee parking / JobRad-Leasing

Your profile

- › Professional qualification as media designer, graphic designer or a comparable degree in marketing
- › A bit of professional experience as well as initial experience in online marketing are an advantage
- › Conceptual and creative and independent way of thinking and working
- › Attention to detail, high standards of quality and accuracy
- › Initial experience in creating paid ads with Google Ads and Meta - an advantage
- › Safe and experienced work with Adobe Creative Cloud products
- › Elaboration of words, the ability to work in a team, resilience and a pinch of humor

What we offer

- › A secure job in an established company with an interesting and varied area of responsibility
- › Opportunities for further development through external and internal training
- › A small team, nice colleagues and flat hierarchies
- › A modern PC workstation
- › An attractive reward